

# The New Pattern for Success

## *Living System Life and Work*

Part 1 - 3

4 Mega-Forces

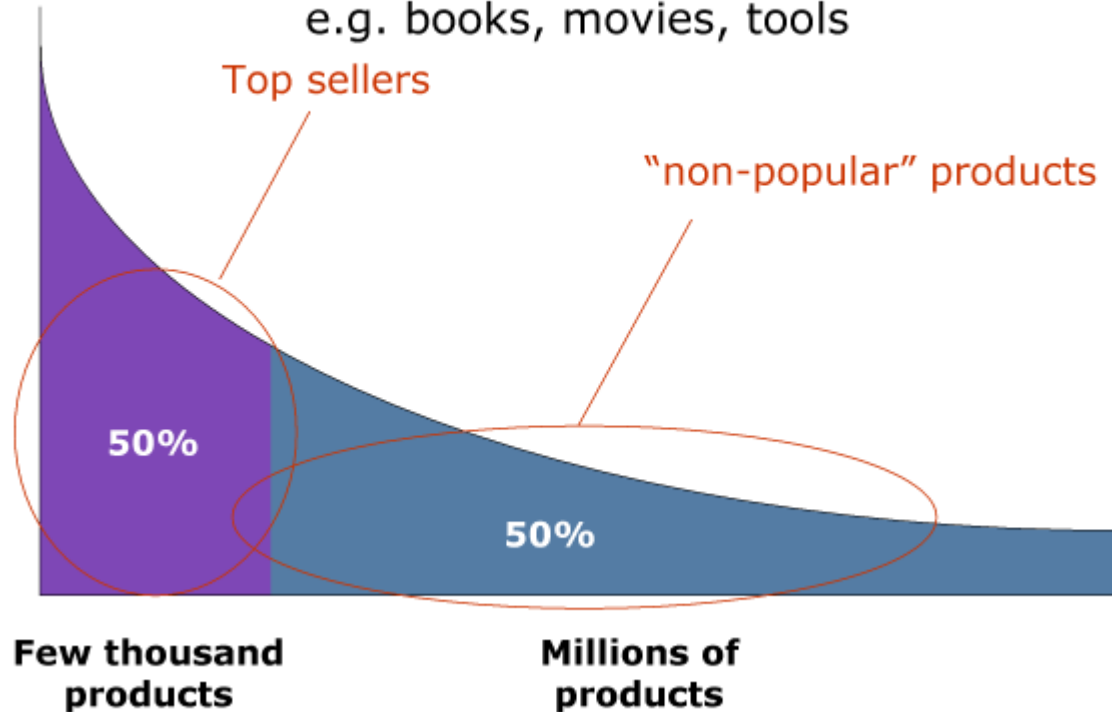
Nature of Living Systems

# 4 MEGA-FORCES

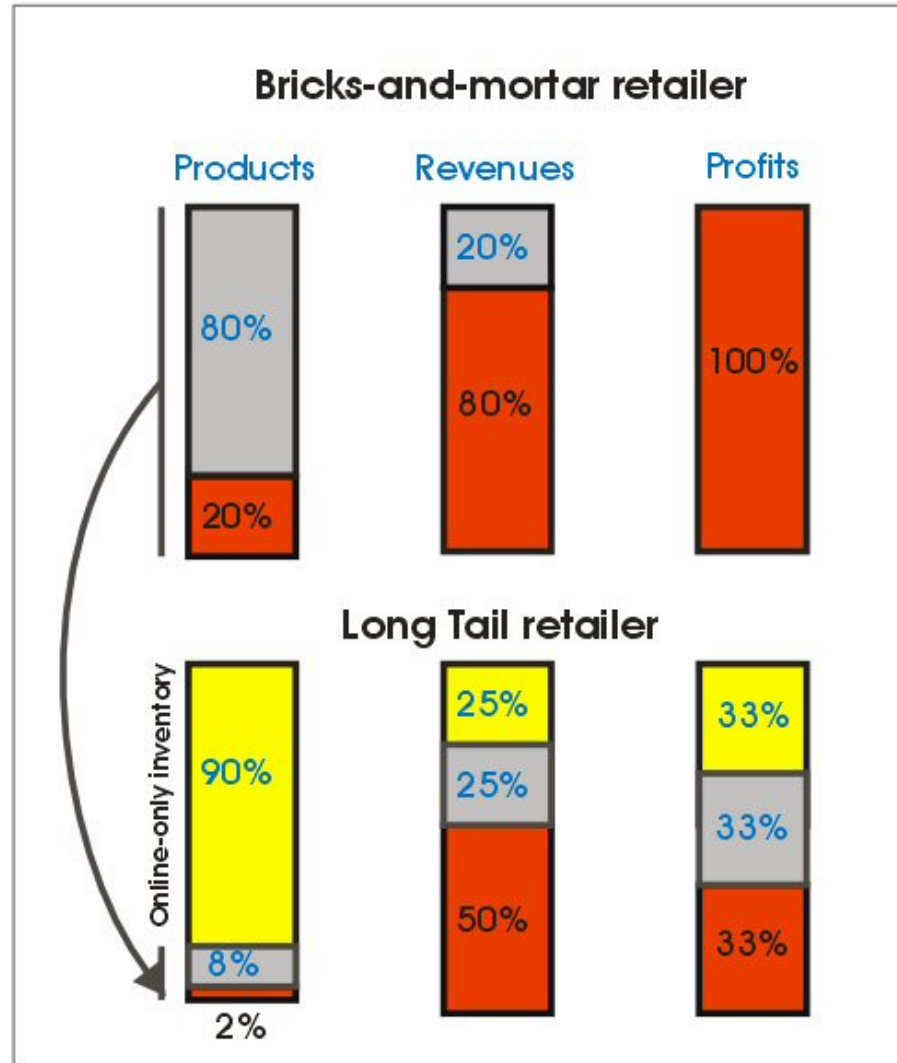
## Nature of Living Systems

- Inherent Bi-Polarity
- Underlying “Morphic Fields”
- Function in Cyclical Waves
- Organize as Nodal Networks
- Open System in Dynamic Interactions
- Embedded in Enabling and Nurturing Environment
- Never at Equilibrium
- Optimal Size for Nodal Sub-Systems
- System Analysis by Underlying Wave Patterns
- Power Law Statistical Distributions – The “Long Tail”

## Sales for any given product group e.g. books, movies, tools



**Long Tail Marketplace > Mass Marketplace**



**Long Tail Economics**  
[Economics of Infinite Shelf Space]